

Unicorn Mastermind Experience

Unicorn Drive Akademia



A mastermind for “business as not usual”

A conscious business mastermind designed by the woman behind a billion-dollar story of the world's most famous cat.

Your company might be a unicorn. It's up to you to wake it up. This is a key for you to explore and evoke the modernized definition of a unicorn, going far beyond the 10-figure valuation.

We could help you raise your unicorn by lifting your humanness, Selfness, consciousness in business. So that you can play with your company and leverage capital to create more impact, not vice versa.

Executive summary

- 10 C-level leaders, aware and ready to define and implement next-level
- Main focus on purpose and people—not profit
- For leaders with +10m USD yearly company revenue or +10m USD net worth
- Screening: December through January
- Mastermind Duration: March through May, 13 weeks
- 2-hour sessions, once weekly, facilitated and energized by Iza Sia personally
- 6 topics or "Rooms": Manifestation, Energy Economics, Self Deception, Values, Purpose, Lifestyle
- Investment of +30 hours of personal time and 10.000 USD
- Go to action with Lenča, our Head of Sales at lenca.zorko@login5.org

How will you raise your company into a unicorn?

You'll manifest it.

It can be done lightly. We could show you how.

With our billion-dollar exit built on putting purpose and people before profit, we deal you the proof. Playing by the norms of the past business epoch is no longer required.

This is where the world's acutely aware entrepreneurs sync their mindset and share their tools by opening the missing conversations and implementing unorthodox practices—fast but steady.



Part of  Login5 Foundation

Bulletproof yet state-of-the-art content

We learn from each move

- Whether it's leading the people of Outfit7, Novartis, or Microsoft, Iza Sia's business consciousness allowed her to hold her thoughts and observe them from a distance to learn from each move. UME is where she accumulates her learnings and lays open her mind, and heart. She enables each of the 10 Masterminders to choose to do the same.

We lab the next-level

- Inside a safely isolated circle of peer seniors with startup-like opening hours, Iza Sia digs to the core. In the "lab", we are students sitting in the front row of the academy. Fresh, usually fundamental discoveries from the lab get shared and discussed on the Unicorn Mastermind Experience.

We test and re-test

- Practicing what we preach on a large scale inside an alive, 120-people business—our own. Explore more about [Login5 Foundation](#).

10 propellerheads wanted

- Founder, CEO, or C-level manager
- +10m USD personal net worth or +10m USD yearly company revenue
- Willingness to open up beyond surface-level business jibberish
- Excitement to invest total +30 hours of personal time with full mental bandwidth and 10.000 USD

How we play

Ten busy executives start by stopping for some minutes on each weekly session. Breathing together like a team, slowing down their minds to catch an increased amount of constructive and destructive thoughts.

Weekly 2-hour conversations are fluid and fast-tempo, supported by a safe, precisely designed atmosphere. Facilitated with her signature touch by Iza Sia personally.

A pre-sent script covers the baseline of each Room densely, delivering theory upfront to save energy during the 120-minute game time. Curated notes sent to the mastermind's Slack group after each session reveal the structure of the unique conversation.

A 3-month program totaling 13 sessions, organized into 6 topics we call Rooms. Dedicating two weeks for each Room allows the time for next-level problems and challenges to arise, and next-level insights to soak in.



The outcome

Laying out the infrastructure for next-level business through challenging the status quo reveals something new even to the most conscious executive. We are all unlearning and relearning what it means to do business.

- Your people grow because they have a role model—you, their culture champion.
 - Helping your something-hundred people develop in a deeper way is neither a rash nor forced process. In UME, you start transforming them carefully, inviting change in your teams by changing yourself first. You get equipped with the fundamental “unicorn” principles, so that you can align all business areas and set up new daily practices, supported by concrete tools for your people on all levels.
- Your corporate purpose—not paychecks—starts driving your people.
 - Skipping hyped-up theories allows you to focus on what is ignored by the sharpest people in your industry: the unpolished truth that hides behind the various charades your people play, starting with scarcity mindset. Each masterminder brings their unique angle to the table, so you can use many eyes to see directly through your people’s creative challenges, motivations and conflicts.

By the end, expect to get closer to answering “hell yes” in each of the 6 Rooms:

1. **Manifestation**
Does your company consciously create its business reality or is the show run by your—and your people’s—subconscious?
2. **Energy economics**
Have you got enough energy flowing through your people and offices to make big things happen?
3. **Purpose**
Do your people see how their personal purpose get fulfilled by working on your corporate purpose and goals?
4. **Values**
Are your corporate values felt and practiced even many levels below you, once you are too large to know everyone personally?
5. **Self-deception**
Are you always one step ahead of your Ego when it inevitably triggers conflicts?
6. **Lifestyle/workstyle**
Is your lifestyle prepared to be served opportunities 24/7 and your workstyle flexible enough to work anytime anywhere; not all the time everywhere?



2022 Timeline

December

January

February

March

April

May

June

1. Applicant Screening

2. Diagnosis

- One-on-one dive into your case with Iza Sia

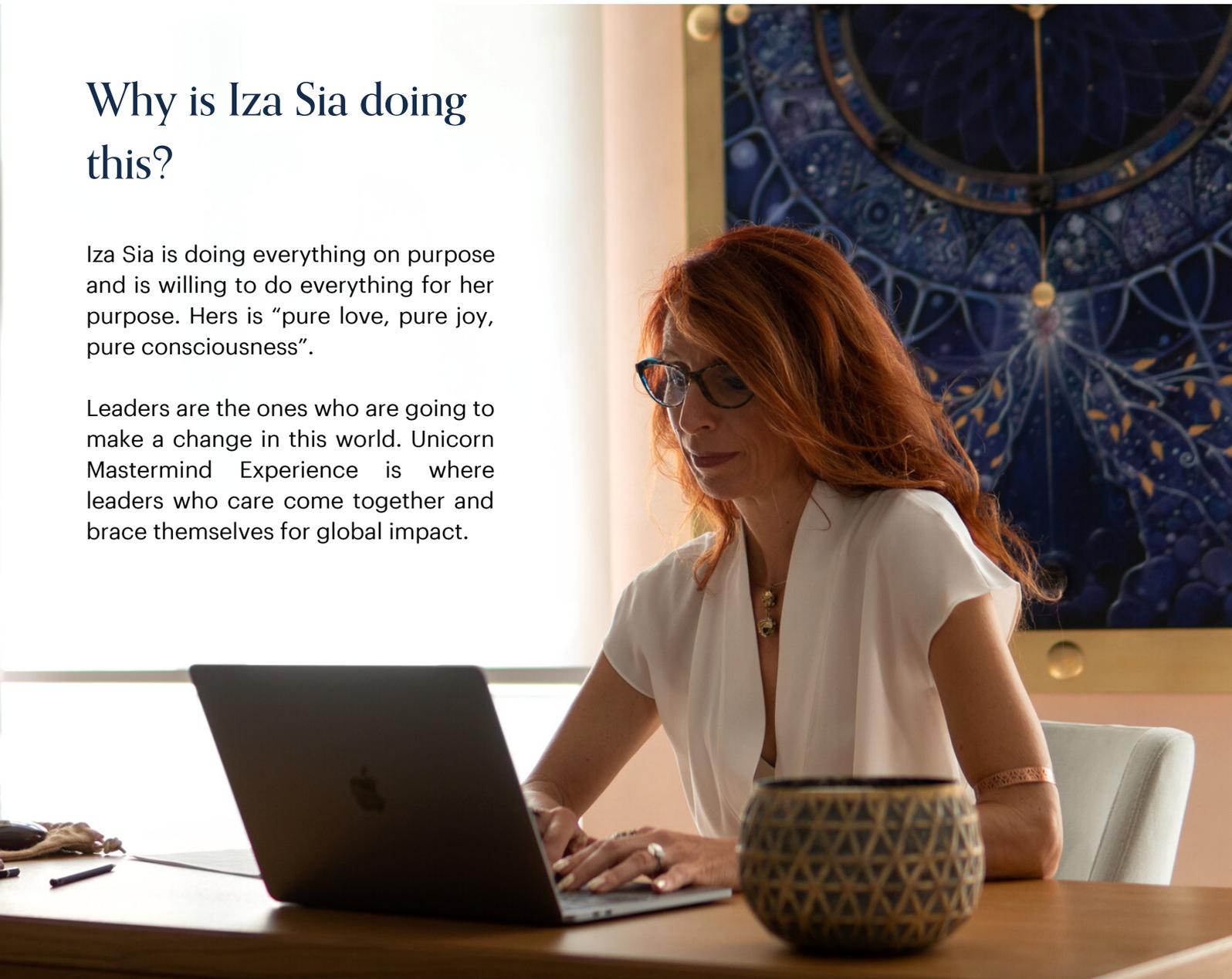
3. Weekly Masterminds

4. Next Steps

Why is Iza Sia doing this?

Iza Sia is doing everything on purpose and is willing to do everything for her purpose. Hers is “pure love, pure joy, pure consciousness”.

Leaders are the ones who are going to make a change in this world. Unicorn Mastermind Experience is where leaders who care come together and brace themselves for global impact.



Let us help you clarify whether this is for you

Reach out to our Head of Sales, Lenča (lenca.zorko@login5.org), to schedule a chat with us.

